

# Staff Guide TALKING TO PARENTS ABOUT FLU VACCINATION



medicaltracker

## What staff CAN do:

- ✓ Share factual, neutral information about flu season
- ✓ Explain that the flu vaccine is offered annually to children
- ✓ Signpost parents to trusted sources (GP, school nurse, NHS)
- ✓ Share details of school-based vaccination sessions (if applicable)
- ✓ Reassure parents that health decisions remain theirs

## What staff SHOULD avoid:

- ✗ Giving personal opinions about vaccination.
- ✗ Advising parents whether their child should or shouldn't be vaccinated
- ✗ Speculating about illness or linking flu cases to vaccination status
- ✗ Pressuring parents to make a particular choice

## Helpful phrases to use:

*"The flu vaccine is offered every year – your GP or school nurse can advise."*

*"If you have specific medical questions, it's best to speak to a healthcare professional."*

*"We're sharing information so families can make informed decisions."*

*"Participation in school vaccination sessions is optional."*